



TRADE PRINT SOLUTIONS

the professionals choice

www.kcprint.ie





EVOLUTION OF KC PRINT

200

Woodblock printing was invented in China

500

Papermaking in Uzbekistan

932

Chinese printers adapt Woodblock printing to mass produce classical books

1041

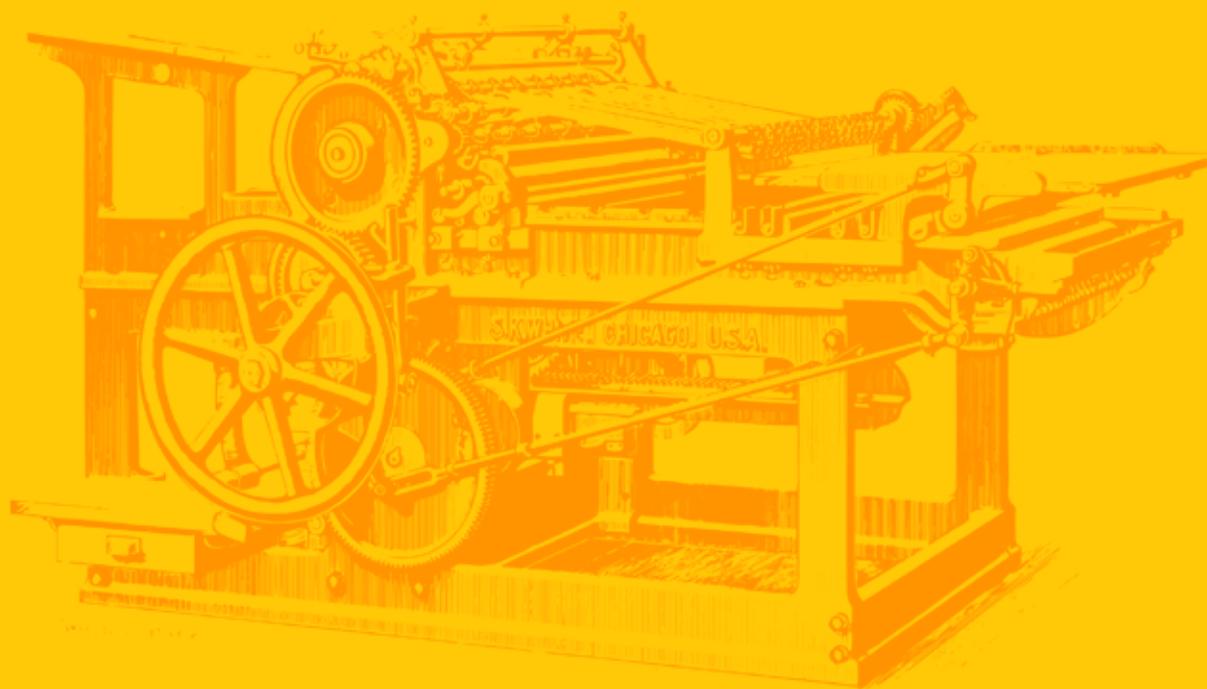
Movable type invented in China

1151

First paper mill in Europe at Spain

1309

Paper first used in England

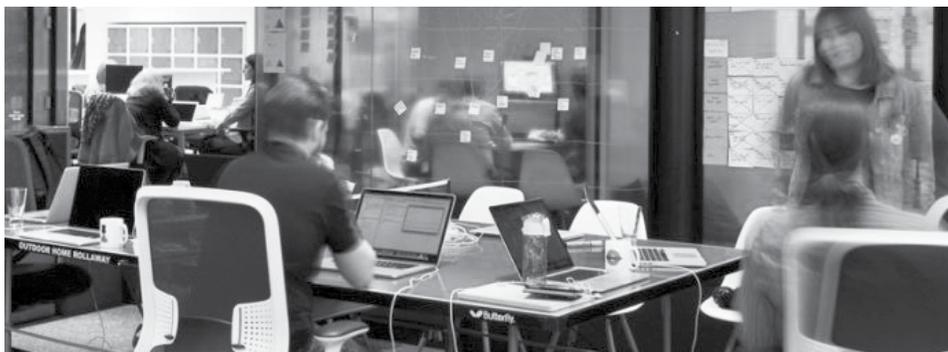


INTRODUCING KC PRINT



KC Print is a trade printer specialising in high quality print and customer service with excellent turnaround times. A history of over 40 years in the industry means we understand your needs and how best to service them.

Key to our ongoing success is investment in people, facilities and technology. Our newly purpose built facility has added to our capacity and enhanced our quality through efficient workflow management.



Cormac Casey
Managing Director

For our full offering and range of services please look through the rest of our brochure. We always welcome feedback and look forward to working with you.

CONTENTS

| | |
|----------------------------|----|
| INTRODUCTION | 01 |
| MISSION STATEMENT | 03 |
| SALES & ACCOUNT MANAGEMENT | 05 |
| ONLINE CUSTOMER PORTAL | 06 |
| PRODUCTION TEAM | 09 |
| FLOOR PLAN | 10 |
| OTHER SERVICES | 13 |
| PAPER & STOCK | 15 |
| DESIGN & INNOVATION | 17 |
| TESTIMONIALS | 19 |

1438

Adjustable type mold developed by Johannes Gutenberg

1454

First dated European document: a papal indulgence attributed to Gutenberg

1462

Fust and Schoeffer first to use a printer's mark

1465

Drypoint engraving developed

1473

The Constance Gradual, the earliest printed music (after the single line of music in the 1457 Mainz Psalter).

1478

Printing begins at Oxford

1493

Nuremberg Chronicle one of the first books to successfully integrate illustrations and text

1515

Etching developed by metalsmith



MISSION STATEMENT

Our mission is to provide exceptional service and to follow through on our promises. We will strive to deliver individualised solutions to all our client's printing needs and add value to our clients' businesses. The KC Print team are focused on providing great service and forming lasting relationships with our clients. We want to continuously improve and become your trusted partner for all your print needs.



7 REASONS WHY YOU NEED TO DO BUSINESS WITH KC PRINT

OVER 40 YEARS OF INDUSTRY EXPERIENCE

WE PRIDE OURSELVES ON OUR CUSTOMER SERVICE

WE USE STATE OF THE ART OFFSET AND DIGITAL EQUIPMENT

DEDICATED ACCOUNT MANAGER FOR EACH CUSTOMER

WE WORK TO FIND THE MOST COST EFFECTIVE SOLUTION FOR YOU

WE ARE SERIOUS ABOUT OUR ENVIRONMENTAL OBLIGATIONS

ONLINE ORDERING PORTAL

WIDE FORMAT & PROMOTIONAL PRODUCTS



Aidan Quirke
Sales & Marketing Manager

✉ aidan@kcprint.ie

1530

Claude Garamond designs a Roman typeface in Paris

1563

Printing in France forbidden without royal permission under penalty of death

1569

Mercator's world map

1584

The University Press at Cambridge begins operation, and has done so continuously since

1600

Spain outlaws papermaking in its New World colonies

1611

Publication of the first edition of the King James Bible

1623

Shakespeare's First Folio published

1642

Mezzotint, the first tonal method to produce half-tones without using line or dot based techniques



SALES & ACCOUNT MANAGEMENT



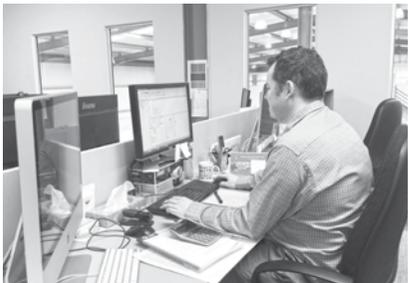
KC Print have a dedicated account management team looking after each individual customer. The team have over 40 years experience in the print industry and are available to you to provide:

- Best pricing on all printing
- Bespoke estimates
- Industry leading customer service
- Advice on turnaround times
- Advice on artwork
- Advice on best value production method
- Personalised service
- Training on our online portal
- Email and telephone ordering
- Always working for you

“Our aim is to work in partnership with our customers and grow together. Through customer feedback we consistently enhance our offering and build trust”

said Aidan Quirke, Sales and Marketing Manager

Need a helping hand?
Talk to your account manager today to see
what we can do >>>>>



Ceara Moore
Account Manager

+353 (0) 64 66 71000

ceara@kcprint.ie



Mike O'Shaughnessy
Account Manager

+353 (0) 64 66 71000

mike@kcprint.ie



Andrew McDonald
Account Manager

+353 (0) 64 66 71008

andrew@kcprint.ie

TECHNOLOGY

ONLINE CUSTOMER PORTAL

We launched this website to make it easier for our customers to order online.

It is constantly evolving with a wide range of products now available with dispatch dates you can trust and competitive pricing.



Our Customer Portal feature is designed to help you simplify the ordering process of items you order frequently. It is a system you can trust.

You can view past projects, select new quantities, and place orders online any time, day or night.

PROOFING

WEB APPROVAL

KC Print use an online proofing portal. This online portal offers secure individual login access showing a composite of a ripped proof. This can be viewed through a flick page format with individual page or full document approval online. Access privileges can be tailored to suit a client's needs. On receipt of order and artwork a final ripped proof is available on the portal for review. A link is sent via email to the responsible person. You have total control.

Do you know? Our web approval system is the gold standard in the industry.

SEAMLESS PROCESS



Select your Product
Job Specifications
Select Delivery Date Options



Get Instant Pricing



Upload Artwork

Receive Delivery



Want more products on www.kcponline.ie
Let us know on sales@kcprint.ie or call your account manager on 064 6671000

1655

The London Gazette, first regularly published English newspaper

1702

Daily newspaper in England, the Daily Courant

1725

RYB three-colour printing process

1750

John Baskerville designs a typeface in Cambridge, England

1776

Declaration of Independence printed July 4 by John Dunlap

1786

Philadelphia printers strike for increased wages

1796

Lithography invented

1805

R. Hoe & Company, a printing press manufacturer, established in New York City



PRODUCTION

The production facilities in KC Print are newly built and optimised for efficient production.

We operate 2 SRA1 and 1 SRA 2 presses on a 24 hour shift cycle ensuring quick turnaround times.

In 2019 we invested in a new SRA 1 press to ensure enhanced run speeds and quality.

Your print is in safe hands with over 40 years' experience in the print room.

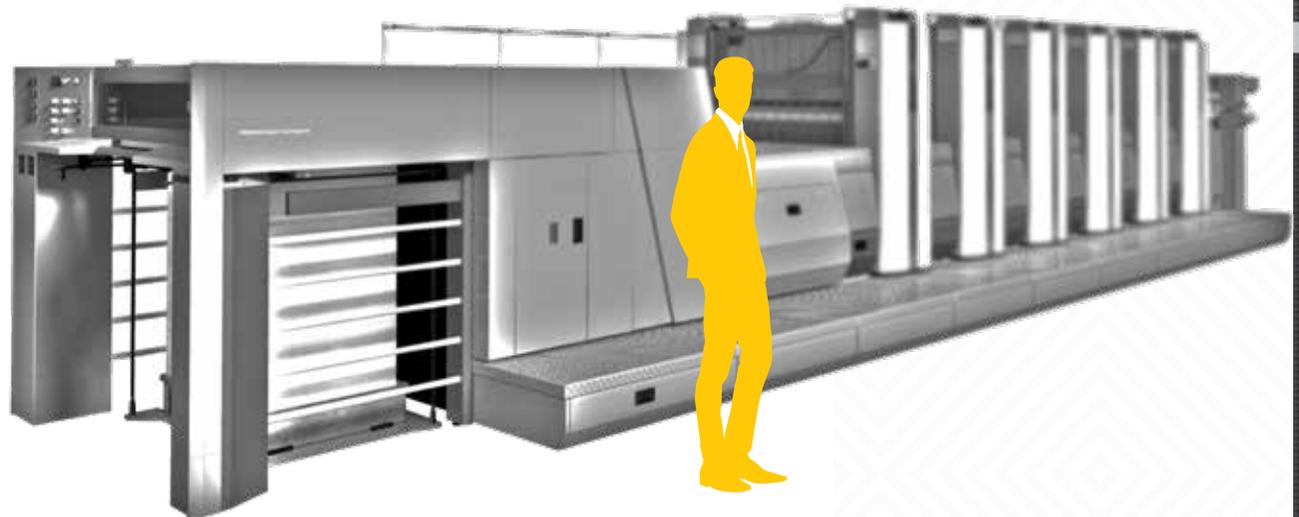
Our finishing department offers a wide range of finishing solutions from cutting to perfect binding with a highly skilled production staff.



Cormac Casey
Production Manager

This department caters for printers that require outsourcing to fulfil specific finishing requirements and turnaround times. This standalone service gives our clients added value to their press production.

We have also installed in 2020 two new Heidelberg folders that will increase folding speeds and allow for inline scoring and folding.



OUR FACILITY

30,000 SQFT

PREPRESS DEPARTMENT

Two full automated CTP devices operating 24 hours driven by the latest workflow software

WIDE FORMAT PRINTING

DIGITAL DEPARTMENT
The latest in wide format and plotter technology

PROMOTIONAL PRINTING

DIGITAL DEPARTMENT
Led UV Flatbed Printing

DIGITAL PRINT

DIGITAL DEPARTMENT
The latest digital press technology offering high quality SRA3, quick turnaround, short run work.

SRA2 PRESS DEPARTMENT

PRESS HALL
Four and five colour SRA2 litho printing presses operate on a 24 hour schedule

BOOKLET MAKING LINE #2

FINISHING HALL
6 section hopper plus a cover feeder, stitching line with a three knife trimmer and stacker

BOOKLET MAKING LINE #1

FINISHING HALL
20 bin flat sheet saddle stitching line with three knife trimmer

DRILLING LINE

FINISHING HALL
Four head drilling machine

SCHEDULING MANAGER

Production accountability from start to finish

CREATIVE

Awarding Winning Design Team
Years of expertise, experience and invaluable industry trends and knowledge

MAINTENANCE

MAINTENANCE DEPARTMENT
Full time Maintenance Manager (mechanical and electrical)

SRA1 PRESS DEPARTMENT

PRESS HALL
Four and five colour SRA1 litho printing presses operate on a 24 hour schedule

CUTTING LINE #1

FINISHING HALL
115 Guillotine with airbeds, lift table and jogger.

CUTTING LINE #2

FINISHING HALL
74 guillotine with air beds.

FOLDING LINE #1

FINISHING HALL
32 page pallet feed combination folder

DIE-CUTTING LINE

FINISHING HALL
70cm die-cutting machine

ACCOUNT MANAGERS

Estimators, Sales and Marketing Department



SCORING & PERFORATING LINE

FINISHING HALL
Offline scoring and perforation machine

FOLDING LINE #5

FINISHING HALL
4/4 SRA3 folding machine

HAND FINISHING

FINISHING HALL
Dedicated area for hand finishing and fulfilment

WIRE BINDING LINE

FINISHING HALL
Wire binding punching and binding line with calendar hook option

FOLDING LINE #4

FINISHING HALL
4/4/knife SRA3 folding machine

PERFECT BINDING LINE

FINISHING HALL
12 station 8 clamp perfect binder with three knife trimmer

PALLET WRAP MACHINE

DISPATCH AREA
Pallet wrap machine

MIMAKI

LARGE FORMAT DEPARTMENT
Wide format printer and finishing machines

RICOH DIGITAL PRESS

DIGITAL DEPARTMENT
Two Ricoh 9010's commercial digital printers and finishing machines

STOCK

STOCK HALL
Fully stocked warehouse carrying 3-4 months of stock

LAMINATION LINE

FINISHING HALL
SRA1 perfecting thermal laminator

SHRINK WRAPPING LINE

DISPATCH AREA
Automated shrink wrapping line

MAINTENANCE

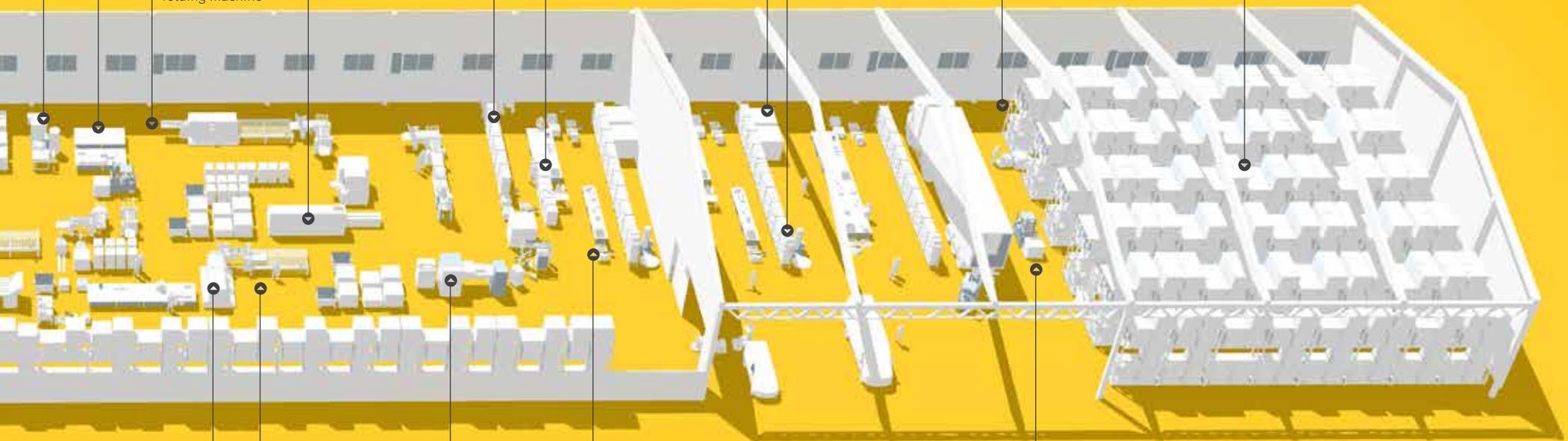
MAINTENANCE DEPARTMENT
Full time Maintenance Manager (mechanical and electrical)

FOLDING LINE #2

FINISHING HALL
4/4/knife round pile folding machine with compressor stacker

FOLDING LINE #3

FINISHING HALL
4/4/4 round pile folding machine with gate fold



1814

Steam-powered, cylinder printing press, built by Frederick Koenig and Conrad Bauer installed at The Times in London

1816

Sans-serif type shown in a specimen by William Caslon IV

1820

Photoengraving process emerges

1821

Commercial lithographic

1824

Books bound in cloth issued by William Pickering in London

1828

Audubon's life-size prints, often referred to its large size as the double elephant folio

1827

Mass-produced newspaper, The New York Sun, "the penny press"

1829

Louis Braille develops a tactile writing system used by the blind



OTHER SERVICES

PRINT PARTNER PROGRAMME



Talk to us about our Print Partner Programme. Our Print Partner Programme is tailor made to suit your trade print buying requirements based on a consistent and sustainable level.

Understanding that one size doesn't fit all is the basis in developing a strong working relationship with you.

- Priority estimating
- Priority scheduling
- Priority dispatch
- Volume based price structure
- In-house account manager
- Annual agreement

DISPATCH SERVICE



Providing a secure and confidential service to our trade customers is key to our success.

We offer a number of flexible options for delivery.

Our boxes are double walled to ensure your order is delivered intact.

Want to use your own branded box? Talk to your Account Manager.

PRINT CONSULTANCY



Need advice? Talk to your account manager to access our print consultancy service on large orders. On request, the Sales Manager, Operations Manager and Creative Director will review the order/artwork and give you the best value option on how to proceed.

DEDICATED ACCOUNT MANAGERS



KC Print is a full service supplier with dedicated Account Managers to each account. Always striving to give you the best service, the Account Managers are available to support you and your business at any time. Who is your Account Manager? Contact sales@kcprint.ie to find out



INSTANT QUOTES
INSTANT ARTWORK
APPROVAL

UP TO 6 DISPATCH
OPTIONS

OWN BRANDING OPTION

PRINT PARTNER
PROMOTION CODES

1837

Chromolithography (multicolor)

1838

Electrotype plates invented

1844

Paper cutter patented by
Guillaume Massiquot

1850

Heidelberg printing press
manufacturer established in
Heidelberg, Germany

1856

Paper folding machine

1857

Work begins on The Oxford
English Dictionary

1875

Rotary offset lithographic
printing press developed

1879

Sewing machine for
bookbinding



PAPER
IT'S IMPORTANT!

KC Print source all paper responsibly and use FSC stocks. We also stock 3 months in advance allowing for large orders to be processed quickly and give customers security that we have stock available at any time.

“
We don't need to wait for stocks to arrive, we have it in-house and ready to go. ”



PRODUCTS

- FLAT LEAFLETS
- FOLDED BROCHURES
- POSTCARDS
- BUSINESS CARDS
- BUSINESS STATIONERY
- ENVELOPES
- SADDLE STITCHED BOOKS
- PERFECT BOUND BOOKS
- WIRE-O-BIND BOOKS
- CALENDARS
- DIRECT MAIL PRINTING

SERVICES

- FULL COLOUR PRINTING
- A2 & A2 LITHO
- A3 DIGITAL
- FULL FINISHING CAPABILITIES
- CUTTING
- FOLDING
- GATHERING
- BINDING
- SADDLE STITCHING
- LAMINATION
- DRILLING
- CREASING
- PERFORATING
- WIRE BINDING
- DIE CUTTING
- LED UV PRINTING
- WIDE FORMAT PRINTING

1886

Linotype, the first successful automatic typesetting machine, set up at The New York Tribune

1892

Four-colour rotary press developed

1902

Etched zinc engravings begin to replace hand-cut wood blocks

1906

CMYK wet process inks

1907

Peter Behrens was the first designer to create a corporate identity for the German electrical company AEG

1922

Spirit duplicator (ditto machine)

1927

Futura a geometric sans-serif typeface designed by Paul Renner

1932

Times New Roman typeface debuted by the The Times newspaper in London



DESIGN & PRODUCT INNOVATION



Damien Switzer
Group Creative Director

✉ damien@kcprint.ie

Design is an integral part of innovation in any company. From the visual, to the way we think, its a solution and a practical approach to solving business challenges. We stay a step ahead, future proofing each and every move, defining trends and introducing new systems all with the aim of delivering a seamless service to our clients. We live in a visual world where Creative Design methods guide towards rethinking and acquiring new insights for idea development.

”

**Never innovate
to compete,
innovate to
change the rules
of the game**



1935

Penguin paperbacks introduced in Great Britain

1949

Phototypesetting developed

1951

Inkjet printing developed

1959

Xerographic office photocopying

1963

Pantone Colour Matching System introduced

1965

Term "hypetype" coined

1969

Laser printer invented at Xerox

1972

Thermal printing developed

1975

ISO standard for paper sizes introduced (ISO 216)

1988

Photopolymer plates begun to be used by studio letterpress printers



WHAT THEY SAY ABOUT US

TESTIMONIALS



“ I have been doing business with KC Print for 8 years and in that time they have improved year on year. A real pleasure to do business with ”

said Adam, Midlands

“ When I have an issue, they respond. I always feel they are trying to do their best for me and my customers ”

Dave, Printer Dublin

“ The new production facility is state of the art. KC are a great company to deal with. I would have no issues recommending them ”

Mick, Printer, Dublin

“ The team at KC Print are always quick to get in touch. I like that they will pick up the phone to discuss a job ”

said John, Dublin

“ The sales team are great to deal with it and they have been there for years. Quick turnaround on estimates is essential for me and I get this consistently from Andrew and the team ”

said Derek, Dublin

“ The website is excellent with a whole new range of products. Very handy for reordering a job for a customer ”

said Mary, Graphic Designer

30,000 SQFT
PURPOSE BUILT
PRODUCTION FACILITY

IRELAND'S
LARGEST
TRADE PRINTER

UNRIVALED
SECURE AND RELIABLE SERVICE

UNMATCHED
DISPATCH & DELIVERY TIME

USER FRIENDLY
ONLINE
PRINT PORTAL
INSTANT PRICING AND ORDERING

PERSONAL
ACCOUNT MANAGERS

1990

Xerox DocuTech publishing system that allowed paper documents to be scanned, electronically edited, and then printed on demand

1991

Heidelberg and Presstek introduce GTO-DI, first platemaking on press

1993

Indigo digital colour printer

1996

OpenType scalable computer fonts introduced

1973

Danny Casey founded a small printing press to produce a four page weekly publication. Son Cormac develops a passion for printing

1993

Cormac Casey establishes KC Print. Providing business-to-business professional digital and offset printing

”
TOO MANY GOOD
THINGS TO SAY
ABOUT KC PRINT TO
MENTION
”

Breda Murphy BCM Publishing





Office: *KC Print Ltd.
Lissivigeen | Killarney | Co.Kerry | Ireland | V93 XA70*

Phone: *+353 (0) 64 66 71000*

E-mail: *info@kcprint.ie*

Print Portal: *www.kcprint.ie*

Website:

www.kcprint.ie